

The Chartered  
Institute of Logistics  
and Transport

# CILT Mobility & Supply Chain Summit 2024

## Sponsorship Opportunities

The Gibson Hotel  
27th of February 2024



# WELCOME

The Chartered Institute of Logistics and Transport Ireland would like to invite you to become a sponsor of the CILT Mobility and Supply Chain Summit, taking place at The Gibson Hotel on the 27th of February 2024.

The CILT Mobility and Supply Chain Summit will take place during Logistics and Supply Chain Skills Week, supported by the Department of Transport.

The diverse range of topics covered at the Summit will include technological advancements, sustainability initiatives, the future of public transportation, digitalisation and data management.

Alternative fuels will also be discussed within the conference with automation, artificial intelligence and the issue of skills shortages explored with the potential barriers to widespread adoption of electrified public transport addressed.

# BACKGROUND

Feedback from the inaugural CILT Mobility & Supply Chain Summit which took place in March 2023 was overwhelmingly positive with Marcus Mallon, Senior Operations Manager, Amazon, quoted as saying,

**"The CILT Summit's packed agenda contained high profile speakers from academia, industry, Revenue and government. The informative presentations, coupled with a plethora of fireside chats with subject matter experts, facilitated plenty of insightful takeaways and healthy debate."**

Previous attendees of the Summit consist of upper senior level management within the transport, logistics and supply chain industry, both public and private sector decision makers, policy makers, and academia.

This one day event will cover an extensive range of subject matter to attract key decision makers while also offering ample time between the breaks, networking lunch and networking dinner and drinks reception to meet and engage with prospective clients.

# Previous Sponsors



# WHY BE A SPONSOR?

Sponsoring the CILT Mobility & Supply Chain Summit is an excellent way to enhance your brand's reputation and increase its exposure. By sponsoring this event, your brand will be associated with The Chartered Institute of Logistics and Transport Ireland, a professional body and its values, standards and ethics will reflect positively on your brand's image.

Sponsoring this event will also boost the credibility of your brand and provide an opportunity to connect with potential customers. In addition, promoting your brand through sponsorship can help to highlight the human side of your business, fostering a deeper connection with your audience.

Be sure to sponsor the CILT Mobility & Supply Chain Summit to gain a competitive edge, build brand awareness, and engage with niche markets that will be present at the event.

There are a wide range of sponsorship opportunities available, offering numerous benefits, including brand exposure and opportunity to network with the key decision makers in the industry.

In addition to the main sponsorship packages we would love to work with you on a bespoke basis to devise a unique package that will communicate a meaningful message to our attendees.

# SPONSORSHIP OPPORTUNITIES



## **GOLD SPONSOR €7,500** + VAT (applicable)

- Company logo with hyperlink to sponsor's webpage on our conference website
- Company profile on event website (100 words)
- Company logo on CILT Mobility & Supply Chain Summit printed programme
- Corporate logo displayed on advertising within the venue (holding slides, pull up banners)
- Information Literature included in conference delegate bags (2 X A4 giveaway supplied by the sponsor)
- Acknowledgement of sponsorship at networking dinner
- Naming right to a panel discussion. The Gold sponsor has the option of creating a discussion panel to debate a market relevant topic. The Gold sponsor will be mentioned as sponsors of the debate in the format "Market relevant topic debate, sponsored by Gold Sponsor" Topic, speakers and moderator should be approved by CILT.
- 6 complimentary delegate registrations to include Networking Dinner tickets
- Exhibition stand (table top)
- Social media exposure - Acknowledgement of sponsorship on LinkedIn, Twitter (X).
- Sponsored email marketing blast.

# SPONSORSHIP TIERS



## **SILVER SPONSOR €5,000** + VAT (applicable)

- Company logo with hyperlink to sponsor's webpage on our conference website
- Company profile on event website (75 words)
- Company logo on CILT Mobility & Supply Chain Summit printed programme
- Corporate logo displayed on advertising within the venue (holding slides, pull up banners)
- Information Literature included in conference delegate bags (1 X A4 giveaway supplied by the sponsor)
- Acknowledgement of sponsorship at networking dinner
- Panelist speaker - Option to provide a panel speaker
- 4 complimentary delegate registrations to include Networking Dinner tickets
- Exhibition stand (table top)
- Social media exposure - Acknowledgement of sponsorship on LinkedIn, Twitter (X).

# SPONSORSHIP TIERS



## **BRONZE SPONSOR €3,500** + VAT (applicable)

- Company logo with hyperlink to sponsor's webpage on our conference website
- Company logo on CILT Mobility & Supply Chain Summit printed programme
- Corporate logo displayed on advertising within the venue (holding slides, pull up banners)
- Information Literature included in conference delegate bags (1 X A4 giveaway supplied by the sponsor)
- Acknowledgement of sponsorship at networking dinner
- 3 complimentary delegate registrations to include Networking Dinner tickets
- Exhibition stand (table top)
- Social media exposure - Acknowledgement of sponsorship on LinkedIn, Twitter (X).



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## COFFEE BREAK SPONSOR

+ VAT (applicable)

**€2,500**

- Company logo on CILT Mobility & Supply Chain Summit printed programme and referenced on agenda i.e. Coffee break sponsored by Sponsor Name
- 2 complimentary delegate registrations to include Networking Dinner tickets
- Exhibition stand (table top)
- Social media exposure – Acknowledgement of sponsorship on LinkedIn, Twitter (X).

**\*TWO OF THESE SPONSORSHIPS AVAILABLE\* – AM/PM Break**

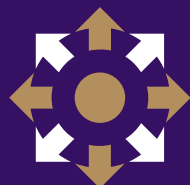
## EXHIBITION STAND **€1,750**

+ VAT (applicable)

- Exhibition stand (table top)
- 2 complimentary delegate registrations to include Networking Dinner tickets
- Opportunity to meet all delegates attending including potential sales leads during registration and networking breaks

# How to get in touch

To secure a sponsorship opportunity at the upcoming CILT Mobility & Supply Chain Summit email our Marketing and Events Manager [katie.wheeler@cilt.ie](mailto:katie.wheeler@cilt.ie) directly or call 086 145 2234 to discuss sponsorship opportunities in further detail.



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